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Ferretti Group selects software from Siemens to optimize yacht design and production

- **Shipbuilding software adopted by Ferretti Yachts and CRN brands**
- **Software expected to help reduce time-to-market and lower costs**

Ferretti Group, a world leader in the design, construction and sale of motor yachts and pleasure vessels, has selected solutions from Siemens' product lifecycle management (PLM) software business to help further optimize the design and production of its prestigious Ferretti Yachts and CRN brand. Established in Italy, Ferretti Group will deploy Teamcenter® software, the world's most widely used PLM system, and NX™ software, a fully integrated solution for computer-aided design, manufacturing and engineering analysis (CAD/CAM/CAE). Teamcenter and NX serve as the foundation of Siemens' marine industry solution for the digitalization of ship design, which can help Ferretti Group reduce time-to-market and lower production costs while maintaining superior product quality. Ferretti Group will also leverage the Fibersim™ portfolio to further enhance its composites design and production processes.

After a thorough evaluation involving the major PLM market vendors, Ferretti Group selected Siemens PLM Software for its ability to collect the product design data from different PLM players in one open platform. This decision is in line with the new business strategy of the Italian Group who has undertaken a series of investments aimed at the production of new boats.

"We have traditionally relied on our deep knowledge of yacht design coupled with the finest expertise in hand-crafted production," said Giuliano Capizzi, Ferretti Group Chief Information Officer. "We now need to digitally capture that knowledge and automate production to enhance global efficiency and data security. With Siemens'

PLM solution for ship design, we can reduce time and costs by digitalizing our entire process, making product data instantly available through Teamcenter, not only within the production process, but also to the entire company. And using NX, we expect to significantly accelerate product design and construction for new ships and boats.”

Ferretti Yachts and CRN, together with the other Ferretti Group brands Riva, Pershing, Itama, Mochi Craft and Custom Line, are on the cutting edge of the nautical sector due to their constant research of innovative products and process solutions. Ferretti Yachts produces fiberglass flybridge vessels from 45 to 96 feet, while CRN is specialized in the design and construction of fully-custom steel and aluminum yachts up to 100 meters in length.

To maintain its competitive edge, Ferretti Group is replacing its legacy CAD software with NX to establish a fully integrated 3D product development process for CRN and Ferretti Yachts. Both of these brands will use Teamcenter to provide all pertinent employees with immediate access to the information needed for rapid assessment, decision-making and re-use of best practices.

“The boats created by Ferretti Group are characterized by high quality, high security and excellent performance at sea, as well as the exclusivity of the design and the timeless charm that make them highly recognizable in the nautical world,” said Franco Megali, Managing Director Italy and MEA, Siemens PLM Software, Italy. “We are proud of this partnership, and Siemens PLM Software looks forward to seeing how its marine software solutions will help Ferretti Group realize innovation.”

Siemens PLM Software, a business unit of the Siemens Digital Factory Division, is a leading global provider of product lifecycle management (PLM) and manufacturing operations management (MOM) software, systems and services with over 15 million licensed seats and more than 140,000 customers worldwide. Headquartered in Plano, Texas, Siemens PLM Software works collaboratively with its customers to provide industry software solutions that help companies everywhere achieve a sustainable competitive advantage by making real the innovations that matter. For more information on Siemens PLM Software products and services, visit www.siemens.com/plm.

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