Recap and outlook

Shaping Digitalization. Innovation at Siemens 2016
Horst J. Kayser, Corporate Strategy | Munich, December 7, 2016
Siemens is moving full speed ahead in shaping the digital transformation – with groundbreaking innovations, open collaboration, and ingenious minds.
Siemens is shaping digitalization

next47 will create room for collaboration and growth

Ingenious minds are driving our innovation power

Innovation is the guarantor of success
We are shaping the digital transformation by combining the physical and the virtual worlds through:

- Our complete Siemens Software portfolio – including differentiating simulation capabilities
- Our strong Digital Services portfolio
- Our cloud-based, open IoT operating system MindSphere
- Our outstanding capabilities in analytics and artificial intelligence

Capitalizing on our strong core in automation and electrification.
next47 will create room for collaboration and growth

next47 will foster disruptive ideas and drive innovations. Therefore we will follow a clear “3 C” strategy:

– Deploy capital intelligently to build a good portfolio
– Create category leaders through company building
– Deliver value by being a catalyst between the worlds of the start-ups and the corporate world.

next47 is at the forefront of Siemens’ effort to build the world of next-generation intelligence of the future.
Ingenious minds are driving our innovation power

Siemens is ready for the digitalization age and is competing successfully for top talents – just as the facts and figures for fiscal 2016 show:
- 350,000 employees worldwide
- 33,000 researchers and developers
- 17,500 software developers
- 350 Data scientists
- Inventions: 7,500
- Patent first filings: 3,500

Our Inventors of the Year are convincing role models for the innovation power of our employees.
Innovation is an important guarantor of success

- **We set the course**: Innovation is our DNA and a key pillar of our Vision 2020.

- **We have accomplished what we set out to accomplish**: The examples of our event today show this.

- **We are intensifying our efforts**: The increase in our R&D investments to ~€5 bn in fiscal 2017 underlines this.

- **We are taking the next steps**: In E-A-D we are reaching the next level of value creation with an unrivaled industrial software portfolio and state-of-the-art digital services, where we have already realized €4.3 bn revenues. With our cloud-based, open IoT operating system MindSphere we are taking the next step.

- **We are shaping the digital transformation**: We are enabling industries to fully master the challenges and completely seize the opportunities of the digital transformation.
We make real what matters … 

in the way, we electrify, automate and digitalize the world around us!