Driving innovation for the U.S. and the world

Innovation Day USA 2017 | Princeton, March 27, 2017
Judy Marks, CEO Siemens USA
Notes and forward-looking statements

This document contains statements related to our future business and financial performance and future events or developments involving Siemens that may constitute forward-looking statements. These statements may be identified by words such as “expect,” “look forward to,” “anticipate” “intend,” “plan,” “believe,” “seek,” “estimate,” “will,” “project” or words of similar meaning. We may also make forward-looking statements in other reports, in presentations, in material delivered to shareholders and in press releases. In addition, our representatives may from time to time make oral forward-looking statements. Such statements are based on the current expectations and certain assumptions of Siemens’ management, of which many are beyond Siemens’ control. These are subject to a number of risks, uncertainties and factors, including, but not limited to those described in disclosures, in particular in the chapter Risks in the Annual Report. Should one or more of these risks or uncertainties materialize, or should underlying expectations not occur or assumptions prove incorrect, actual results, performance or achievements of Siemens may (negatively or positively) vary materially from those described explicitly or implicitly in the relevant forward-looking statement. Siemens neither intends, nor assumes any obligation, to update or revise these forward-looking statements in light of developments which differ from those anticipated.

This document includes – in IFRS not clearly defined – supplemental financial measures that are or may be non-GAAP financial measures. These supplemental financial measures should not be viewed in isolation or as alternatives to measures of Siemens’ net assets and financial positions or results of operations as presented in accordance with IFRS in its Consolidated Financial Statements. Other companies that report or describe similarly titled financial measures may calculate them differently.

Due to rounding, numbers presented throughout this and other documents may not add up precisely to the totals provided and percentages may not precisely reflect the absolute figures.
In just the past 15 years, Siemens has invested more than $35 billion in the US. We will continue to deploy our innovative technologies to meet America’s greatest challenges, particularly in the fields of:

- **Infrastructure**
- **Power Generation & Management**
- **Mobility**
- **Industrial Modernization**
- **Medical Solutions**

**Map shows Siemens’ major employment hubs**

- Employing more than 50,000 people
- Operating more than 60 Manufacturing sites
- Investing more than $1 billion annually in R&D
- Investing more than $50 million annually in workforce training
- Exporting more than $5 billion annually
- Supporting more than 800,000 US jobs linked to Siemens’ global business operations in FY15
Siemens combines the physical and the virtual world – Strong partners from the US helped to make this happen

Siemens Software – virtual world

Siemens automation – physical world

SIMATIC* Totally integrated automation – TIA* Desigo CC* Spectrum Power ADMS*


* In-house developments/digital upgrades

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U.S. manufacturers are facing significant data gap

Top 5 Digital Technologies implemented by manufacturers

- **Cloud computing**: 85%
- **Connected sensors in plant operations**: 65%
- **Connected sensors in products**: 59%
- **3D printing**: 39%
- **Advanced data analytics tools**: 34%