The Siemens vision: Seamless integration of all modes of transport

The Bluetooth beacons throughout the metro station help guide the family to the right platform for the airport.

The train pulls into the station and the Meyers are guided to the door closest to their seats.

On board, the family is automatically issued a ticket and they take their pre-booked seats.

Once at the airport, the family is accurately guided to the station’s check-in area.

Chris receives a text message with a summary of the transportation costs. The entire family is happy, thanks to the best price guarantee.

The beacons allow the Meyers, with their heavy luggage, to be guided away from stairs.

Bad news = Chris gets a message telling him the train is late. Good news = as a result of the delay, he receives a coupon for an in-station restaurant!

The Meyers grab a drink before getting to the train with time to spare.

The Meyers family receives a customized travel plan which avoids excessive stairs, greatly simplifying travel with luggage.

They’re going on vacation and will show us how easy inter-modal travel can be.

Planning the journey

On the bus

At the station

In response to traffic conditions, the family is given the option to alter their route to the airport.

Due to congestion, the minibus takes the Meyers to the nearest metro station, rather than to central station.

The future of travel