Siemens Mobility and Logistics at Transport Ticketing 2013

Congestion on Europe’s roads already costs the European Union more than 100 billion euros every year. Studies predict a 20 percent increase in motorized passenger transport by 2025. In future, networked traffic systems and intelligent electronic ticket solutions will ensure that city dwellers reach their destinations conveniently and will help to transfer traffic away from roads to eco-friendly public transportation.

To find out just how easy it is to implement journeys of this kind using an intelligent electronic ticket solution, join Siemens Mobility and Logistics at Transport Ticketing 2013 in London from January 28 to 30. Combined with the Integrated Mobility Platform (IMP) being presented, this technology makes it even easier for people to use the full range of mobile services, including route planning, door-to-door navigation and individual booking of services.

In order to get from A to B quickly and effectively in future, people will use intelligent systems to guide them through the urban jungle. They will no longer use just one form of transport, but will switch from car to subway or from train to bike, depending on the traffic situation and the chosen route, traveling with an electronic ticket that can be stored on a "smartcard".

The innovative Siemens smartcard is equipped with an active RFID chip for passenger identification using various radio interfaces. Depending on the application and the area in which it is used, the card can be used intermodally for different means of transport and interoperably for different transport companies and networks as well as the associated service providers. The smartcard also has dual functionality for different access systems: systems based on the "Check in, Check out" access principle require passengers to swipe their smartcard actively using a card reader, while the "Be in, Be out" principle eliminates the need for any action on the part of the passenger. The system automatically registers the routes traveled and any changes to a different class, and calculates the cheapest fare for the passenger.

At the end of the conference, the winners of the MasterCard Transport Ticketing Awards will be announced. Siemens is one of the finalists in the category "Ticketing technology of the year" with its dual-function smartcard. Votes can be submitted until January 18, 2013 at http://www.transport-ticketing.com/s1901/.

The Siemens Mobility and Logistics Division (Munich, Germany) provides solutions to customers whose business models are based on optimizing passenger and freight transport. The Division bundles all Siemens business related to management of international traffic, transport, and logistics. This includes railway automation, infrastructure logistics, intelligent traffic and transport systems, and technologies for developing the infrastructure for electric mobility. For more information, visit: http://www.siemens.com/mobility-logistics

For all information and press photographs on the topic of eTicketing, please visit: http://www.siemens.com/presse/eTicketing

Dear Visitors,
We look forward to greeting you at our stand in London's Park Plaza Riverbank from January 28 to 30, 2013. Please let us know in advance if you would like us to arrange suitable contacts for specific topics.

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