

Siemens Festival Night
Bayreuth Festival 2010

Siemens' Commitment to Culture

Promoting Art and Culture – Regionally and Around the World

Siemens AG

Siemens AG stands for tradition, change and innovation. Through its commitment to culture, Siemens fulfils its social responsibility and follows the formula of Ernst von Siemens, grandson of the Company's founder, who recognized that "Our Company grew to its present proportions because tomorrow was always more important than today."

Culture is an essential part of the life and identity of a society. With the promotion of art and culture as a long-term strategy, Siemens is making an important contribution to society. Through its worldwide commitment to culture, the Company helps increase the attractiveness of the regions and locations where it is active.

Siemens Stiftung – the Siemens corporate foundation

Social commitment has been an integral part of the corporate culture at Siemens since the Company was founded more than 160 years ago. To make the projects it supports more sustainable and more visible, 2008 the Company founded the nonprofit Siemens Stiftung in 2008.

Together with outside partners, the Siemens Stiftung tackles the global challenges of our time on an interdisciplinary basis, steering a path between the conflicting interests of society, technology and culture. As an initiator of ideas for the future, it operates with its own programs and as a partner in national and international projects. These programs and projects focus on the use of innovative technologies to improve quality of life, the enhancement of educational opportunities and cultural development.

Family foundations:

Support for science, music and art

Patronage of the arts and sciences is part of the tradition of both Siemens as a company and the Siemens family. Siemens family foundations still provide evidence today of the diverse commitments of Werner von Siemens and his successors. In Ernst von Siemens, a grandson of Werner von Siemens, support for the arts and culture acquired particular importance within the Company: he laid the cornerstone for two foundations of his own that are still active today and that have long been significant factors in international cultural life.

Carl Friedrich von Siemens Stiftung

In 1958, Ernst von Siemens established a foundation to provide a forum where scientists and academics from all fields could exchange ideas. The Carl Friedrich von Siemens Foundation, named after its founder's father, addresses a wide range of interests through its program of scientific lectures.

The Ernst von Siemens Music Foundation

In 1972 Ernst von Siemens founded the Ernst von Siemens Music Foundation. Headquartered in Switzerland, the foundation concentrates on contemporary music and music studies, and has recognized the life's work of a distinguished composer, performer, or expert in music studies with an award every year since it was founded. This award ranks as the "Nobel Prize for Music." The foundation also provides more than two million euros a year to help young composers, ensembles, institutions and individuals all over the world who are rendering outstanding service to contemporary music and have made significant artistic contributions to its development.

Ernst von Siemens Art Foundation

Ernst von Siemens founded the Ernst von Siemens Art Foundation in 1983. The art foundation assists public museums with the acquisition of major works, and thus also helps make and keep these pictures available to the public. The Ernst von Siemens Art Foundation also helps finance the restoration of significant works, and contributes toward organizing exhibitions.

Press contact:

Siemens CC Media Relations

Karlheinz Groebmair

Wittelsbacherplatz 2

80333 Munich

Tel.: +49 (0)89 636 351 81

Fax: +49 (0)89 636 358 30

E-mail: karlheinz.groebmair@siemens.com

www.siemens.com/presse/festspielnacht