

Siemens in Israel

- In fiscal 2011 (October 1, 2010 – September 30, 2011), Siemens' sales to customers in Israel amounted to EUR 173.2 million and new orders totaled EUR 325.7 million.
- Siemens currently employs more than 830 people in Israel.
- Siemens leads the energy market in Israel, with Siemens turbines producing more than 30 percent of the country's electricity supply.
- Between 2008 and 2011, Siemens invested more than EUR 300 million and has strengthened its position in Israel's renewable energy market by acquiring a 37 percent equity (\$15 million) in Arava Power Company, a local developer of photovoltaic power plants.
- In 2009, Siemens acquired Solel Solar Systems Ltd. for \$418 million. That company is now operating under the name Siemens Concentrated Solar Power Ltd., and is part of the Renewable Energy Division within the Siemens Energy Sector.
- Siemens has been present in Israel for more than 85 years

Siemens offers a wide range of solutions and services in Israel, where its Industry, Energy and Healthcare Sectors occupy leading positions. In fiscal 2011, Siemens in Israel scored major successes in all three Sectors:

Industry Sector

The Industrial Automation and Drive Technologies Divisions won the tender for the supply of magnetic flow meters for Mekorot, the national Israeli water carrier, for the fourth year in a row. Siemens won two other tenders from Mekorot for the water line number 5 project to supply ten medium-voltage vertical solid shaft squirrel cage motors with a power range of 3,500 HP, 750 RPM.

Tara Dairies, a leading manufacturer of dairy products in Israel, chose Siemens' automation products, programmable logic controllers (PLCs) and human-machine interface (HMI) for its new dairy plant in Netivot. The Divisions provided I-Scan Robotics, an international leader in innovative solutions for float glass cold-end equipment, with motion equipment for several lines. In 2011, the Motion Control Systems Business Unit continued its cranes retrofit project for the Ashdod Port Company (APC). The first phase of this crane upgrade project (three out of 18 cranes) has been completed successfully. Siemens' Mobility Division delivered the last batch of the 87 single-deck push-pull coaches to Israel Railways Company a year before, and has now received a follow-on order for 31 additional coaches. The Mobility Division's baggage handling system project (installation, commissioning and integration) at Israel's Ben-Gurion International Airport is currently underway.

Energy Sector

Siemens leads the energy market in Israel, with more than 30 percent of the country's electricity supply produced using Siemens turbines. Two units of 380-MW combined-cycle turbines are at the last stages of installation for the Israel Electric Corporation (IEC) and will soon be connected to the grid.

Over the past year, the Fossil Power Generation Division of Siemens' Energy Sector won two long-term service agreements (LTSA) for the Israel Electric Cooperation (IEC). Siemens is also involved in the Ketura Sun 5-MW photovoltaic solar power plant project, the first of its kind in the state of Israel.

Over the past three years, the Energy Automation Business Unit has seen major achievements and increased its sales in Israel by more than 20 percent.

Healthcare Sector

Siemens Israel installed MAGNETOM Aera 1.5T magnetic resonance imaging (MRI) systems at the Assaf Harofe Medical Center. This state-of-the-art technology provides great clinical image quality and efficient workflow for the imaging center. In addition, Siemens successfully installed an ARTIS Zee biplane

system at the Sheba Medical Center for the interventional neurology unit. The installed system is equipped with all the newest features and a 56" display monitor, which improves the unit's ability to treat a variety of brain diseases and handle medical emergencies.

Siemens Healthcare also installed a second digital mammography system at the Rambam Medical Center in Haifa, which partners with the Siemens CADVision Research and Development (R&D) Center in Jerusalem.

Siemens has been present in Israel for more than 85 years. The Israeli subsidiary of Siemens AG was established in 2000 with headquarters in Rosh Ha'ayin. Since then, Siemens has been involved in the country's most strategic infrastructure projects in the fields of energy, industry and healthcare, as well as in procurement and investment activities exceeding €1 billion.

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